



## Biographical Information

### Joan Oefner - Owner

- Mission** To provide proactive, personalized management to scientific & medical non-profit societies by partnering with technology solution providers and integrating the most innovative, cost effective on-line tools for improving organizational quality and efficiency.
- Association Management Experience** *Rhema Association Management*, Regensburg, Germany (formerly in Northern California)
- Since 1992**
- Owner & Manager, founded company in 1992 to provide full service association management and meeting planning to non-profit scientific and medical societies.
  - Expanded to three full-service association management contracts and several symposia management contracts with combined annual budgets of \$1,355,000 within six years of establishment and a staff of four full-time employees.
  - Moved company to Germany in 2005 – Currently providing European meeting planning, website content/management, online membership services and event marketing to former full service clients **San Francisco Neurological Society** and **California Separation Science Society**. Assistant Editorial Office in support of the Editors of the **International Journal of Cardiovascular Imaging**, the official journal of former full service client **North American Society for Cardiovascular Imaging**, as well as a **Bioanalytical Reviews**.
- Past Association Clients**
- Managed the **Society for Molecular Imaging** beginning two years after its founding, from July 2002 through December 2006, as the society grew from 200 – 1,200 members. Organized their annual conferences in San Francisco (2003 - 750 people); St. Louis (2004 - 850 people); Cologne, Germany (2005 - 1,072 people); and Hawaii (2006 - 1,250 people). [www.molecularimaging.org](http://www.molecularimaging.org)
  - As Executive Director for the **North American Society for Cardiac Imaging**, (managed from July 1993 to August 2005 [www.nasci.org](http://www.nasci.org)), helped increase membership through consolidating various meetings and activities into one successful Annual Meeting which grew from 139 to 550 participants from 2001 – 2005.
  - Provided full-service management and meeting planning for the **San Francisco Neurological Society** ([www.sfneurological.org](http://www.sfneurological.org)) from 2002 – 2005.
  - Managed the **California Separation Science Society** ([www.casss.org](http://www.casss.org)) from 1996 to 2001. During this time the Society founded an annual meeting series, the **Well Characterized Biotechnology Pharmaceutical Symposium (WCBP)** which is now in its eleventh year and is renamed **10th Symposium on the Interface of Regulatory and Analytical Sciences for Biotechnology Health Products**. Other international symposia managed during this time period included **12<sup>th</sup> and 14th International Symposia on Microscale Separations and Analysis**, **HPCE'99 and HPCE 2001**, **DNA 2000**, the **Fifth International Symposium on Micro Total Analysis Systems (µTAS)** and various other one-day symposia.
  - Managed the **Southwest Chapter of the Society of Nuclear Medicine** ([www.swcsnm.org](http://www.swcsnm.org)) from 1993 – 2000, former employee, Charles Metzger, took over in 2000 and continues to manage this very successful chapter of the SNM from his office in Texas.

Joan Oefner, Managing Director  
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**Hotel Management Experience**

**1982 - 1990**

**Beaver Run Resort & Conference Center**, Breckenridge, CO

- **Director of Conference Services** for this year-round resort and conference center with 450 sleeping rooms and 30,000 square feet of conference space. Started as a Front Desk Clerk and moved through the ranks to Conference Services Coordinator, Reservations Manager, Group Sales Manager and then Director of Conference Services.

**1990 - 1992**

**Clarion Hotel San Francisco Airport**, Millbrae, CA

- **Senior Sales Manager**, specialized in the State Association & State Government conference markets. Resigned from this position to start Rhema Association Management.

**Education**

1978 – 1980, Fairleigh Dickinson University, Teaneck, NJ

1980 – 1982, University of Colorado, Boulder, CO, BA, Psychology

**Continuing Education & Certification**

July 1993, *Institute for Organization Management*, Stanford, CA. Sponsored by the US Chamber of Commerce

- Designated with the Certified Association Executive credential in November 1998 (CAE) by the *American Society of Association Executives (ASAE)*

January 2006 through April 2007, *Volkshochschule, Regensburg*, Grundstufe 1 – 6, German Language Course

**Membership**

Member of the *European Society of Association Executives* since 1997

Member of the *American Society of Association Executives (ASAE)* since 1992

Member of the *Northern California Society of Association Executives (NCSAE)* 1992 - 2005.

**Interests**

Family, traveling, road cycling, mountain biking, skiing, singing, guitar, reading

**References**

References from current and past clients are available upon request.