



## Biographical Information

### Joan Oefner - Owner

#### Mission

To provide proactive, personalized management to scientific & medical non-profit societies by partnering with technology solution providers and integrating the most innovative, cost effective on-line tools for improving organizational quality and efficiency.

#### Association Management Experience

**Rhema Association Management**, Regensburg, Germany (formerly in Northern California)

#### Since 1992

- Owner & Manager, founded company in 1992 to provide full service association management and meeting planning to non-profit scientific and medical societies.
- Expanded to three full-service association management contracts and several symposia management contracts with combined annual budgets of \$1,355,000 within six years of establishment and a staff of four full-time employees.
- Moved company to Germany in 2005 – Currently providing European meeting planning, website content/management, online membership services and event marketing to former full service clients **San Francisco Neurological Society** and **California Separation Science Society**. Assistant Editorial Office in support of the Editors of the **International Journal of Cardiovascular Imaging**, the official journal of former full service client **North American Society for Cardiovascular Imaging**.

#### Past Association Clients

- Managed the **Society for Molecular Imaging** beginning two years after its founding from July 2002 through December 2006 as the society grew from 200 – 1,200 members. Organized their annual meetings in San Francisco (2003 - 750 people); St. Louis (2004 - 850 people); Cologne, Germany (2005 - 1,072 people); and Hawaii (2006 - 1,250 people). [www.molecularimaging.org](http://www.molecularimaging.org)
- As Executive Director for the **North American Society for Cardiac Imaging**, (managed from July 1993 to August 2005 [www.nasci.org](http://www.nasci.org)), helped increase membership through consolidating various meetings and activities into one successful Annual Meeting which grew from 139 to 550 participants from 2001 – 2005.
- Provided full-service management and meeting planning for the **San Francisco Neurological Society** ([www.sfneurological.org](http://www.sfneurological.org)) from 2002 – 2005.
- Managed the **California Separation Science Society** ([www.casss.org](http://www.casss.org)) from 1996 to 2001. During this time the Society founded an annual meeting series, the **Well Characterized Biotechnology Pharmaceutical Symposium (WCBP)** which is now in its eleventh year and is renamed **10th Symposium on the Interface of Regulatory and Analytical Sciences for Biotechnology Health Products**. Other international symposia managed during this time period included **12<sup>th</sup> and 14th International Symposia on Microscale Separations and Analysis**, **HPCE'99 and HPCE 2001**, **DNA 2000**, the **Fifth International Symposium on Micro Total Analysis Systems (μTAS)** and various other one-day symposia.
- Managed the **Southwest Chapter of the Society of Nuclear Medicine** ([www.swcsnm.org](http://www.swcsnm.org)) from 1993 – 2000, former employee, Charles Metzger, took over in 2000 and continues to manage this very successful chapter of the SNM from his office in Texas.

Joan Oefner, Managing Director

Gertrud-von-le-Fort Str. 7 ♦ 93051 Regensburg ♦ Germany

Tel. +49 (0) 941-942-9148 ♦ Fax: +49 (0) 941-943-5019 ♦ E-mail: [joefner@societymanagement.com](mailto:joefner@societymanagement.com)

[www.societymanagement.com](http://www.societymanagement.com)

<b>Hotel Management Experience</b>	<b>Beaver Run Resort &amp; Conference Center</b> , Breckenridge, CO <ul style="list-style-type: none"> <li>▪ <b>Director of Conference Services</b> for this year-round resort and conference center with 450 sleeping rooms and 30,000 square feet of conference space.</li> </ul>
<b>1982 - 1990</b>	
<b>1990 - 1992</b>	<b>Clarion Hotel San Francisco Airport</b> , Millbrae, CA <ul style="list-style-type: none"> <li>▪ <b>Senior Sales Manager</b>, specialized in the State Association &amp; State Government markets</li> </ul>
<b>Education</b>	1978 – 1980, Fairleigh Dickinson University, Teaneck, NJ  1980 – 1982, University of Colorado, Boulder, CO, BA, Psychology
<b>Continuing Education &amp; Certification</b>	July 1993, <i>Institute for Organization Management</i> , Stanford, CA. Sponsored by the US Chamber of Commerce <ul style="list-style-type: none"> <li>▪ Designated with the Certified Association Executive credential in November 1998 (CAE) by the <i>American Society of Association Executives (ASAE)</i></li> </ul> January 2006 through April 2007, <i>Volkshochschule, Regensburg</i> , Grundstufe 1 – 6, German Language Course
<b>Membership</b>	Member of the <i>European Society of Association Executives</i> since 1997 Member of the <i>American Society of Association Executives (ASAE)</i> since 1992 Member of the <i>Northern California Society of Association Executives (NCSAE)</i> 1992 - 2005.
<b>References</b>	References from current and past clients are available upon request.